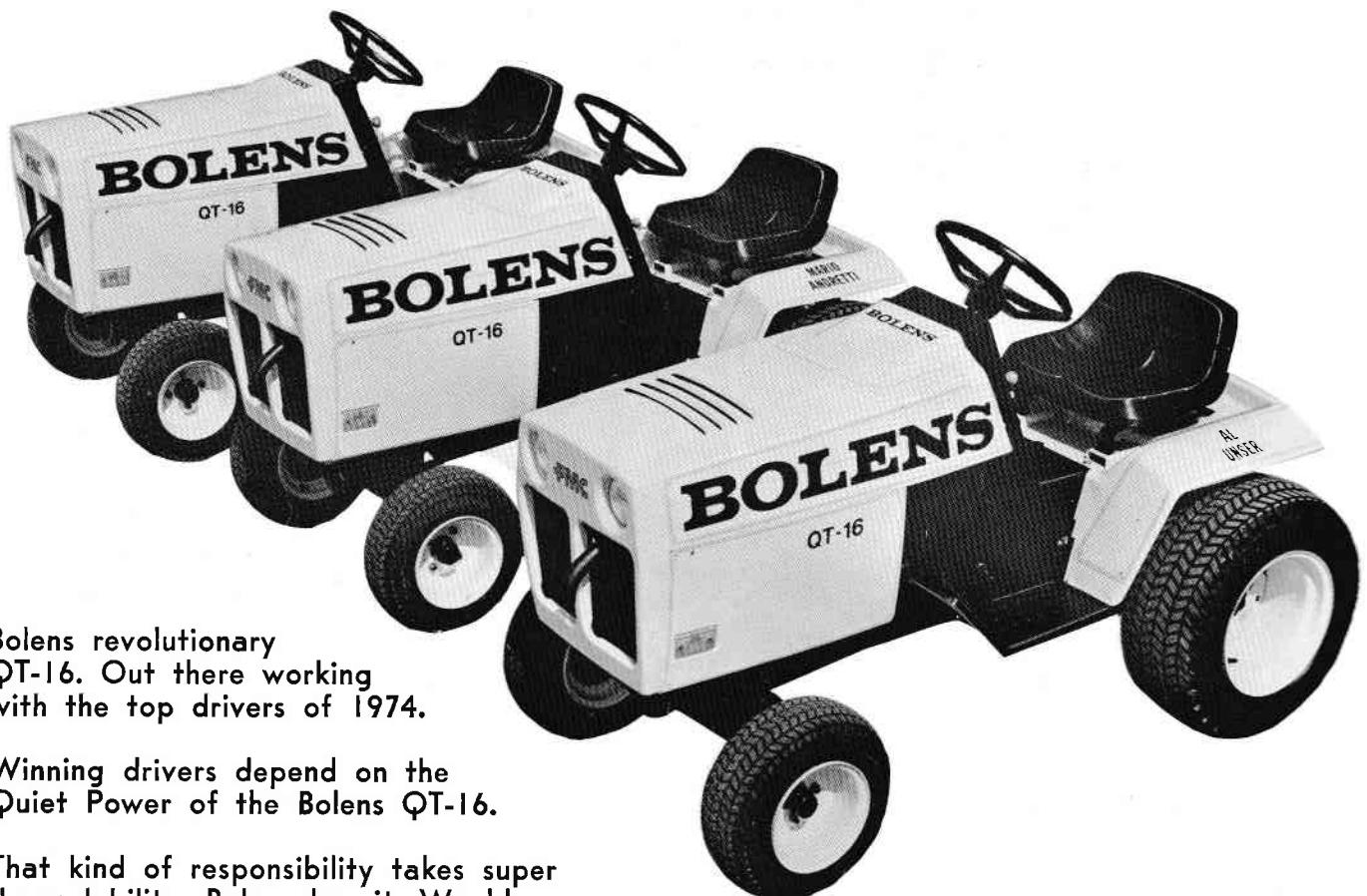


Bolens... chosen by the winners



Bolens revolutionary QT-16. Out there working with the top drivers of 1974.

Winning drivers depend on the Quiet Power of the Bolens QT-16.

That kind of responsibility takes super dependability. Bolens has it. Would a majority of chief mechanics, drivers and crews use it as their pit vehicle if it didn't have what it takes?

When you're looking for a big power tractor to cut any lawn or garden job down to size, look to Bolens. The tractor chosen by the winners. FMC Corporation, Outdoor Power Equipment Division, Port Washington, Wisconsin.

FMC Consumer Products

The Bolens Team . . . compact tractors • riding and walking mowers • snow blowers • rotary tillers • mulchers

July 14, 1974

Dear Race Fan:

The Miller High Life 200 marks the start of the United States Auto Club late model stock car racing season at the Wisconsin State Fair Speedway. Three more events for the powerful 1972-74 models remain on the 1974 calendar.

This is the seventh year that the Miller Brewing Company has chosen to sponsor the event. Their promotional efforts, plus a healthy contribution to the purse, help make the "Miller" the big dollar stop on the USAC stock circuit.

WELCOME!

So cheer on your favorite driver and/or make of car and enjoy one of the finest stock car events in the country.

On behalf of the Miller Brewing Company and Wisconsin Auto Racing, Inc., welcome to the weekend of speed known as the Miller High Life 200. As always, your comments are welcome.

Sincerely,

John Kaishian, Tom Marchese

Co-Race Directors

WISCONSIN AUTO RACING, INC.

MILLER 200

SOUVENIR PROGRAM

editor: Phil Hall

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Wisconsin State Fair Speedway/STAFF



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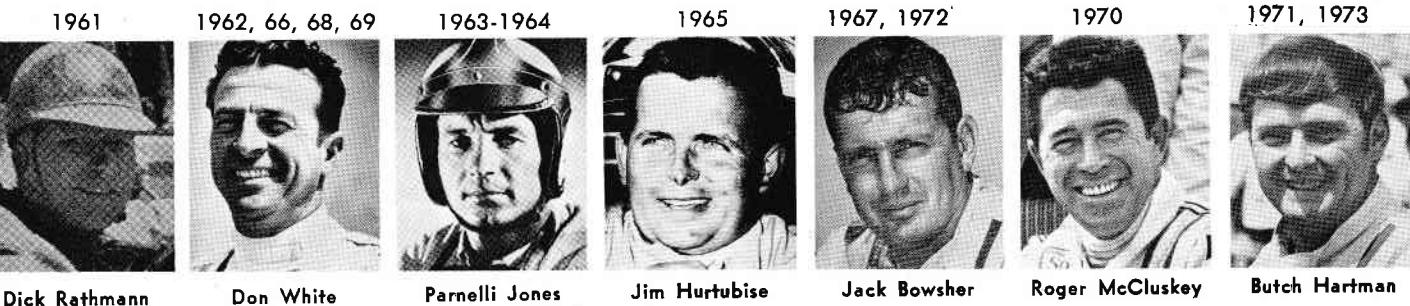
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Norm Lemke	Chuck Conaty	Fred Nevoraski



TONY BETTENHAUSEN-MILLER HIGH LIFE
LATE MODEL AWARD WINNERS



*the
best*

There is no track championship for each season at the Wisconsin State Fair Speedway. The points won on the Milwaukee Mile only count toward the national championship in the United States Auto Club's Championship Car and Stock Car divisions.

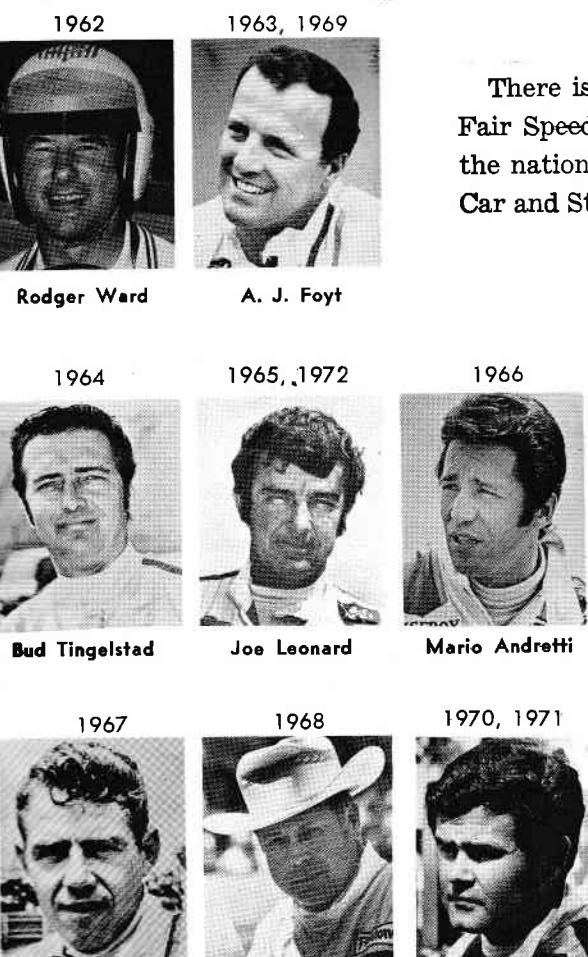
The next best thing to the track championship is the Tony Bettenhausen-Miller High Life Award. Each year a panel selects the outstanding driver of the season in each division.

The Miller Brewing Company has been sponsoring the award since 1961, part of its involvement in the world of professional sports.

Miller has also sponsored the July stock car race since 1968.

Miller and top notch auto racing have been part of the Milwaukee scene for decades.

It is a good combination.



MILLER 200

TONY BETTENHAUSEN-MILLER HIGH LIFE
CHAMPIONSHIP AWARD WINNERS



Russ Lake photo
BUTCH HARTMAN received his first winning victory trophy of the season (and first ever here) after winning the July 8 Miller High Life 200. Trophy girl Dana Baker helped him hold up the huge piece of hardware. Larry Williams, vice president of marketing and sales for Miller, helped in the presentation.



Butch's

Jack Bowsher won the pole.

Butch Hartman won the race.

The above two sentences sum up the 1973 United States Auto Club stock car racing season at the Wisconsin State Fair Speedway.

All four events run on the Milwaukee Mile used the same script, only the cast of also-rans varied.

Hartman, driving a 1973 Dodge Charger with the familiar number 75, hadn't won a race at Milwaukee, though he had a string of two consecutive USAC stock titles to his credit. All that changed in the Miller 200, when he finally came home a winner.

The two Fair Week races, the 150 and 200

Russ Lake photo
THE FIELD FOR THE Aug. 19 Fair 200 came around a lap before the start with Jack Bowsher on the pole. In the fastest qualifier department, Bowsher was just as consistent as Hartman, taking the pole for all four races here. Roger McCluskey started next to Bowsher with eventual winner Butch Hartman right behind Bowsher's 1971 Ford Torino.

MILLER 200

Year-1973

also found Butch riding in the victory vehicle.

The Sept. 9 Governor's Cup 250 answered the question as to whether Hartman could be the first driver since Parnelli Jones in 1964 to finish first in all four events.

He could and did.

Not only did Butch sweep the season, he also clinched his third straight USAC crown, an unprecedented accomplishment.

Bowsher didn't break the track record, but he never started a race worse than first. The 1971 Torino driver clearly had the fastest car on the track—in time trials. Bowsher finished three of the four races with two seconds, a fifth and a 29th when a blown engine sidelined him.

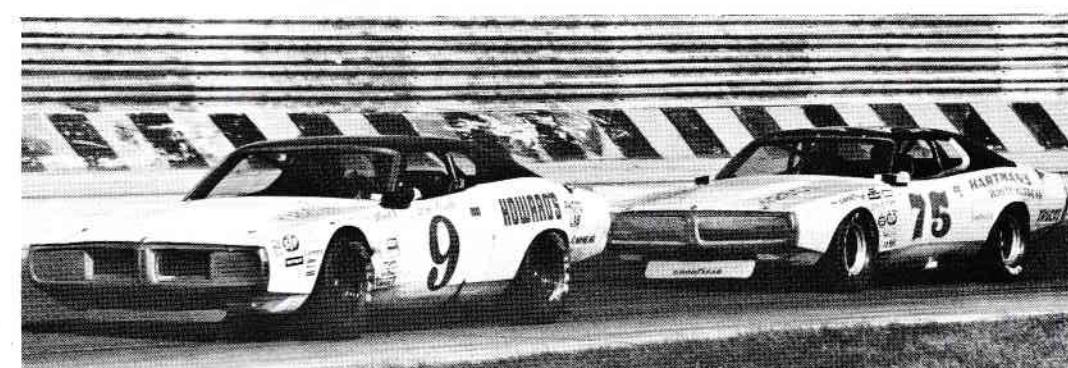


Russ Lake photo
BUTCH HARTMAN finished the season the way he started it, collecting trophies. While track announcer Jack Baker described the proceedings, Hartman waved to the crowd. Hartman received the Governor's Cup for winning the Sept. 9 event and the Tony Bettenhausen-Miller High Life award for being the top driver of the stock season. He also received a battery charger and other merchandise.



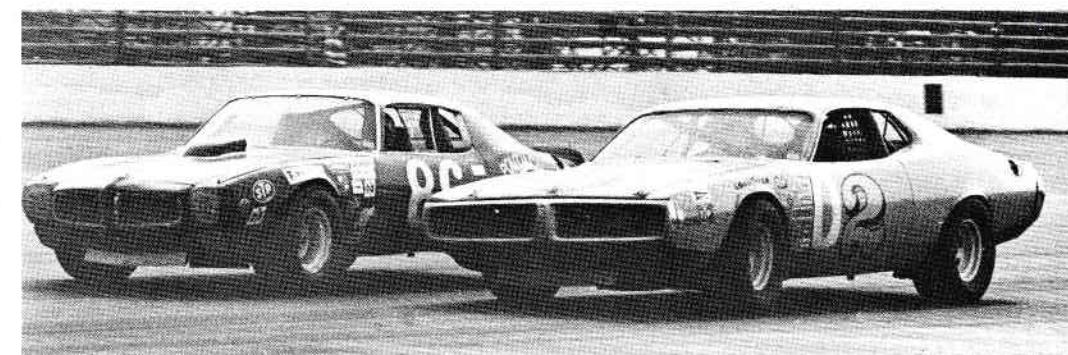
Jim Remington photo

AFTER A LAYOFF for a back problem, Norm Nelson returned to the USAC stock car wars last year. Nelson fielded a 1971 Plymouth for himself (#11) and a 1972 model for Roger McCluskey. A third-place finish in the Fair 150 by Nelson was the best for the team during the season.



Frank Kern photo

THE WINNINGEST driver in the history of the Milwaukee Mile, Don White (#9-1972 Charger), battled 1973's winningest driver, Butch Hartman (#75-1973 Charger) in the Governor's Cup 250. White, the defending race champion, dropped out after 214 laps with a blown engine and you know what Hartman did.



Tom Kern Photo

A COUPLE OF NASCAR stars went at it in USAC country during the fair week races at the Wisconsin State Fair Speedway. Dave Marcis (#02-1973 Charger) finished fourth in the 150, but crashed in the 200. H. B. Bailey (#86-1973 Firebird) took an eighth in both events.

For the record

Don White Won 13

Since 1948, a total of 93 late model stock car races have been held on the mile oval at the Wisconsin State Fair Speedway. A total of 32 drivers have entered the victory circle with Don White of Keokuk, Iowa, the most prolific.

White, who started racing here regularly in 1959, won the July 200 in 1962 and continued with a dozen more flags, the last of which was the 1972 Governor's Cup 250.

Runner-up in the tally is Norm Nelson of Racine, who has been racing most every year since 1948. Nelson has 11 victories, ranging from 1950 to 1966.

Parnelli Jones of Torrance, Calif., ranks third, scoring eight victories, including the 1964 Fair 200 when he co-drove a Mercury to victory with Rodger Ward.

Listed below are the winners and the range of the years in which they scored their victories:

1. Don White (1962-72)	13
2. Norm Nelson (1950-66)	11
3. Parnelli Jones (1963-67)	8
4. Tony Bettenhausen (1954-60)	5
Jack Bowsher (1967-72)	5
6. Marshall Teague (1952-55)	4
A. J. Foyt (1967-71)	4
Roger McCluskey (1969-72)	4
Butch Hartman (1973)	4
10. Rodger Ward (1951-59)	3
Frank Mundy (1953-54)	3
Ralph Moody (1957)	3
Fred Lorenzen (1958-59)	3
14. Myron Fohr (1949-50)	2
Don O'Dell (1953)	2
Sam Hanks (1953-56)	2
Eddie Sachs (1961)	2
Paul Goldsmith (1961-65)	2
20. Paul Bjork (1948)	1
Paul Russo (1949)	1
Frank Luptow (1952)	1
Jack McGrath (1955)	1
Troy Ruttman (1956)	1
Johnny Mantz (1956)	1
Jimmy Bryan (1956)	1
Pat Flaherty (1958)	1
Whitey Gerken (1961)	1
Jim Hurtubise (1965)	1
Bobby Unser (1969)	1
Al Unser (1971)	1
Gordon Johncock (1972)	1



FORD HAS ACCOUNTED for 32 of the 93 stock car wins on the Milwaukee Mile since 1948. Of those victories, the 1958 model has been the biggest winner with seven flags to its credit. This example is being driven by Tony Bettenhausen, who accounted for three of those triumphs.

This Is Ford Country

Ford drivers have accounted for better than a third of the stock car victories on the Milwaukee Mile, taking 32 firsts in the 93 events held here since 1948.

The first Ford win wasn't until 1956, but from then on the Dearborn product has been a consistent winner.

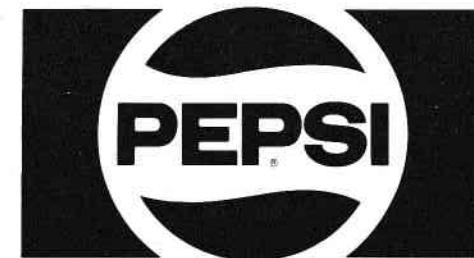
Last year Butch Hartman won all four events and pushed Dodge into second place on the all-time list, edging Mercury, 14 to 13.

With only a few makes active today, it is unlikely the list will undergo any radical changes in seasons to come.

Below is a list of the winning makes with the range of the years in which they scored their victories.

1. Ford (1956-72)	32
2. Dodge (1966-73)	14
3. Mercury (1955-64)	13
4. Plymouth (1965-72)	9
5. Hudson (1952-54)	7
6. Chevrolet (1949-72)	5
7. Chrysler (1954-55)	4
8. Oldsmobile (1950-51)	3
9. Packard (1953)	2
10. Kaiser (1948)	1
Cadillac (1949)	1
Lincoln (1950)	1
Pontiac (1962)	1

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feelin' free!**



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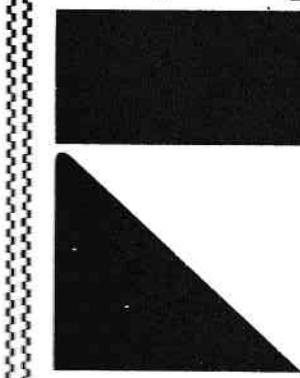
DON WHITE

**Thanks . . . Because of You
We're Number One**

**FREEDOM
OF
CHOICE**

**Welcome
to the RACE!**

**BURAN'S
WEST ALLIS
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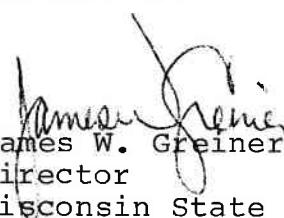
Wisconsin
State Fair Park

July 14, 1974

Now in its seventh year, the "Miller 200" is rapidly taking its place as one of the prestige stock car races in the nation. This rise to prominence didn't happen by chance. It was the result of hard work and dedication by many people. Special credit must go to our friends at Miller Brewing Company for their sponsorship and promotional support. And of course, everyone at Wisconsin Auto Racing should be complimented for the professional manner in which they produce this racing spectacle.

As you watch today's activity, I hope you'll notice the many improvements which have been made to our track. Not only has the pit area been enlarged but we've also increased the number of pits, raised and enlarged the official scoring and communications area, increased the size of all signal lights, refurbished the scoreboard, added observation posts, expanded communications and put in a private area for drivers to shower and change.

All of us at State Fair Park thank you for being here, and hope that today's race will provide the thrills and excitement you've come to expect from the great "Miller 200".


James W. Greiner
Director
Wisconsin State Fair

Milwaukee, Wisconsin 53214 • Phone 414-476-3000

MILLER 200

international stage Mexican Village
MICHILL MARIONETTES U.S.A. auto racing

Miller 200
royal american shows



SUPER FAIR SUPER RACING SUPER FUN

SUPER SPEED Saturday RACE DATES

SUPER THRILLS AUGUST 10 (Afternoon) Aug. 11—Tony Bettenhausen Classic 200 Mile Indy Cars

TIME TRIALS Saturday Aug. 15—150 Mile Stock Cars

FREE! IN THE GRANDSTAND AUGUST 12 (Evening) Aug. 18—200 Mile Stock Cars

MONDAY HURRICANE HELLDIVERS *NEW STATE FAIR GATE ADMISSION POLICY FOR RACE FANS . . .

Each multiple advance sale ticket purchase for all fair races will be given discount coupons worth \$1.50 toward the normal \$2.00 gate admission charge. This policy applies for each ticket purchased for the second or third events that is in addition to a like number of tickets purchased for the first of the three races. These discount coupons may only be applied to the normal adult admission charge.

These discount coupons may be used on any of the three race dates—August 11, 15, or 18. Wisconsin Auto Racing will distribute the discount coupons from its ticket office only at the time of purchase.

• 40-horse hitch DANCING WATERS



SEVENTH ANNUAL
MILLER 200
LATE MODEL STOCK CAR RACE

• **Sanctioned by:** THE UNITED STATES AUTO CLUB
Speedway, Indiana

• **Promoted by:** WISCONSIN AUTO RACING, INC.
Milwaukee, Wisconsin

• **Trophy Award:** Courtesy of Miller Brewing Company,
Milwaukee, Wisconsin

• **Pace Car:** 1974 Gremlin, Courtesy of Buran's West Allis
American



CAR NO.	DRIVER, FROM	ENTRANT/FROM	CAR	QUALIFYING
0	CLYDE DAGIT Pekin, Ill.	Joyce Dagit Pekin, Ill.	1974 Dodge Charger	
01	EARLE CANAVAN Ft. Johnson, N.Y.	Earle Canavan Ft. Johnson, N.Y.	1974 Plymouth	
2	RAMO STOTT Keokuk, Iowa	Hausby Mack	1972 Plymouth	
4	AL UNSER Albuquerque, N.M.	Jack Bowsher Springfield, O.	1973 Ford Mustang	
5	PAUL FELDNER Richfield, Wis.	Joan Feldner Richfield, Wis.	1972 Dodge Charger	
7	NORM NELSON Racine, Wis.	Norm Nelson Racine, Wis.	1972 Plymouth	
9	DON WHITE Keokuk, Iowa	Don White Keokuk, Iowa	1973 Dodge Charger	
10	JOHN SCHULTZ Appleton, Wis.	Bert Anderson Shawano, Wis.	1972 Chevrolet Monte Carlo	
11	IRV JANHEY Cedar Rapids, Iowa	Marty Sixt Iowa City, Iowa	1974 Dodge Charger	
12	BAY DARNELL Deerfield, Ill.	Darnell Timan Lake Bluff, Ill.	1974 Dodge Charger	
14	ROGER McCLUSKEY Tucson, Ariz.	G. W. Pierce Spiceland, Ind.	1972 Dodge Charger	
16	JIM TOBIN Hudson, Ill.	Jim Tobin Hudson, Ill.		
17	HARRY COOPER Streamwood, Ill.	Cooper Racing Streamwood, Ill.	1974 Dodge Charger	
19	RON KESILOWSKI Pontiac, Mich.	Bob Keselowski Troy, Mich.	1972 Dodge Charger	
21	JACK BOWSHER Springfield, Ohio	Jack Bowsher Springfield, Ohio	1973 Ford Torino	
22	ART BORMET Tinley Park, Ill.	Art Bormet Tinley Park, Ill.	1972 Chevrolet Chevelle	
25	JIGGER SIROIS Hammond, Ind.	Tom Adams Indianapolis, Ind.	1973 Chevrolet Chevelle	
26	J. J. JANOVETZ Peoria, Ill.	John L. McDonald E. Peoria, Ill.	1974 Chevrolet Camaro	
26	JOHN BANKS Windsor, Ontario, Canada	Ken Thurlby Windsor, Ontario	1974 Dodge Charger	
27	KEN ROWLEY Bloomington, Ill.	Wm. Hendren Gridley, Ill.	1973 Dodge Charger	
28	CHARLIE SCHMIDT So. Milwaukee, Wis.	Patti Gee So. Milwaukee, Wis.	1972 Chevrolet Chevelle	
29	LARRY COPE LeRoy, Ind.	Joe McFarland DeMotte, Ind.	1972 Ford Mustang	
30	MICKEY FLORA Muncie, Ind.	Mickey Flora Muncie, Ind.	1974 Dodge Charger	
31	BOBBY WAWAK Villa Park, Ill.	Arthur Herndon Streamwood, Ill.	1972 Ford Torino	
32	DAVE DECKER Elmhurst, Ill.	Jon Oldenburg Villa Park, Ill.	1972 Chevrolet Chevelle	

CAR NO.	DRIVER, FROM	ENTRANT/FROM	CAR	QUALIFYING
34	BOB BREVAK Ashland, Wis.	Bob Brevak Ashland, Wis.	1972 Dodge Charger	
35	ROBERT SCHIPPERS Kalamazoo, Mich.	Piet Geldhof Bridgeman, Mich.	1973 Chevrolet Camaro	
35		Jerry Decker Wauwatosa, Wis.	1972 Chevrolet Monte Carlo	
37	LARRY PHILLIPS Springfield, Mo.	Galen Dake Springfield, Mo.	1972 Chevrolet Chevelle	
38	BOB ROBBINS Collinsville, Ill.	Roy Shoemaker Fairview Hts., Ill.	1972 Ford Torino	
48	DAVID WHITCOMB Valparaiso, Ind.	David Whitcomb Valparaiso, Ind.	1972 Chevrolet Chevelle	
51	BOB WHITLOW Rochester, Mich.	Bob Whitlow Rochester, Mich.	1973 Dodge Charger	
52		Opal Voight E. Peoria, Ill.	1974 Chevrolet Chevelle	
53	CLEVE SMITH Bloomington, Ill.	Jean Hays Bloomington, Ill.	1974 Ford Torino	
54	SAL TOVELLA Addison Twp, Ill.	Donald Hobbs Davenport, Iowa	1972 Chevrolet Chevelle	
58	JOE BOOHER W. Lafayette, Ind.	A. J. Booher W. Lafayette, Ind.	1973 Plymouth	
60	STEVE DRAKE Bloomington, Ill.	Steve Drake Bloomington, Ill.	1974 Dodge Charger	
61	TERRY RYAN Davenport, Iowa	Wm. Monaghan Davenport, Iowa	1974 Chevrolet Chevelle	
67	BILL WRICH Kennard, Neb.	Wm. D. Wrich Kennard, Neb.	1972 Chevrolet Chevelle	
68	GARY WROAN Bloomington, Ill.	Gary Wroan Bloomington, Ill.	1974 Plymouth	
70	PAUL SIZEMORE Terre Haute, Ind.	Paul Sizemore Terre Haute, Ind.	1974 Plymouth	
74	JIM MARSHALL Lebanon, Ind.	Patsy Marshall Lebanon, Ind.	1972 Ford Torino	
71	BOBBY UNSER Albuquerque, N.M.	KK Insurance Ft. Wayne, Ind.	1974 Dodge Charger	
74		Behling Racing Wauwatosa, Wis.	1973 Chevrolet Chevelle	
75	BUTCH HARTMAN S. Zanesville, Ohio	Dick Hartman Zanesville, Ohio	1974 Dodge Charger	
76		Wm. Hahnlein Bensenville, Ill.	1974 Chevrolet Chevelle	
77	LEFTY ROBINSON Des Moines, Iowa	Truck Wholesale, Inc. Des Moines, Iowa	1973 Chevrolet Chevelle	
80	DARWIN SANDSTROM Novinger, Mo.	Darwin Sandstrom Novinger, Mo.	1972 Ford Torino	
81	WALLY DALLENBACH E. Brunswick, N.J.	Buddy Ward Betsy Layne, Ky.	1973 Dodge Charger	
82	DAN WEYKER Belgium, Wis.	Dan Weyker Belgium, Wis.	1972 Dodge Charger	
85	LEROY AUSTIN Pittsboro, Ind.	Cecil Austin Pittsboro, Ind.	1973 Plymouth	
87	GARY FEDEWA Lansing, Mich.	Jody Pemberton Lansing, Mich.	1972 Chevrolet Chevelle	
90	GEORGE RONDELLI Chicago, Ill.	George Rondelli Chicago, Ill.	1972 Chevrolet Chevelle	
91	JERRY WOLLAND Peoria, Ill.	Roy V. Shields Peoria, Ill.	1973 Chevrolet Monte Carlo	
96	FRED ZACK Milwaukee, Wis.	Jim Keane Cudahy, Wis.	1973 Chevrolet Camaro	
	DICK TRICKLE Wisconsin Rapids, Wis.	Bay Darnell Deerfield, Ill.	1972 Dodge Charger	

A Decade Ago

TEN YEARS AGO Norm Nelson was in his second year of building and driving factory Plymouths. In the July 12 200-miler he qualified his Fury 2-door hardtop for the outside front row and finished third. Parrelli Jones won the pole and the race.



LINEUP FOR MILLER 200-MILE STOCK CAR RACE

ROW	POLE	OUTSIDE
1	#71 BOBBY UNSER	#123 DICK TRICKLE
2	#7 NORM NELSON	#21 JACK BOWSHIER
3	#2 RAMO STOTT	#75 BUTCH HARTMAN
4	#12 BAY DARNELL	#19 RON KESZLOWSKI
5	#25 JIGGIE SIROIS	#5 PAUL FISCHNER
6	#11 IRV JANAY	#10 JOHN SCHOLTZ
7	#9 DON WHITE	#96 FRED ZACK
8	#35 BOB SCHIPPERS	#37 LARRY PHILLIPS
9	#26 DON LAMB	#30 MICKEY FLORA
10	#35 RAY BOLANDER	#91 TERRY WOLANSKI
11	#16 JIM TOBIN	#51 BOB WHITLOW
12	#48 DAVE WHITCOMB	#54 SAL TOVELLA
13	#67 BILL WRIGHT	#101 EARLE CANAVAN
14	#27 KEN ROWLEY	#68 GARY WROAN
15	#87 GARY FEDDEWA	#32 DAVE DECKER
16	#60 STEVE DRAKE	#58 JOE BOCHER
17	#22 ART BORMET	#82 DAN WEYKER
18	#39 DAVE CHASE	#63 GEO. COONRAD
19	#39 LARRY COPE	#38 BOB ROBBINS
20	#59 DAN BENNET	#85 LEROY AUSTIN

OFFICIAL FLAG SIGNALS

GREEN — Start — clear course.

RED — Stop — race is halted.

YELLOW — drive with caution — hold positions.

BLACK — Stop for consultation.

BLUE WITH YELLOW CENTER STRIPE — Car attempting to pass.

WHITE — Entering last lap.

CHECKER — you have finished.

Fire Extinguishers

Courtesy of
Miller Brewing Co.

— NOTICE —

IN THE EVENT OF RAIN, AND ONE-HALF OF THE RACE IN MILES RUN HAS BEEN COMPLETED, THE RACE WILL BE CONSIDERED CONCLUDED — NO TICKET REFUNDS WILL BE MADE.



SPEED TABLE FOR THE MILE TRACK

Seconds	Miles Per Hr.								
32.0	112.500	33.0	109.091	34.0	105.882	35.0	102.857	36.0	100.000
32.1	112.150	33.1	108.761	34.1	105.572	35.1	102.564	36.1	99.722
32.2	111.801	33.2	108.434	34.2	105.263	35.2	102.273	36.2	99.447
32.3	111.455	33.3	108.108	34.3	104.956	35.3	101.983	36.3	99.173
32.4	111.111	33.4	107.784	34.4	104.651	35.4	101.695	36.4	98.901
32.5	110.769	33.5	107.463	34.5	104.348	35.5	101.408	36.5	98.630
32.6	110.429	33.6	107.143	34.6	104.046	35.6	101.124	36.6	98.360
32.7	110.092	33.7	106.825	34.7	103.746	35.7	100.840	36.7	98.092
32.8	109.756	33.8	106.509	34.8	103.448	35.8	100.559	36.8	97.826
32.9	109.422	33.9	106.195	34.9	103.152	35.9	100.279	36.9	97.560

MILLER 200



RACE TIME IS MILLER TIME

Traditionally the Miller High Life 200 stock car race has been one of the most exciting of the season, and we at Miller Brewing Company are delighted to sponsor this USAC event for the seventh year. This is stock car racing at its finest with some of the best drivers in the country, along with the most appreciative fans anywhere.

With the prize fund in excess of \$60,000, the Wisconsin State Fair Speedway competition is one of the richest USAC stock car events in the country. To all those who contributed to the success of the Miller High Life 200 over the years, we say "thank you," with a special note of appreciation to the professional efforts of Wisconsin Auto Racing, Inc. We at Miller hope you will enjoy the next few hours of racing thrills.

John A. Murphy, President
Miller Brewing Company

In recognition of the skill and competitive spirit shown by the drivers, the listed Miller High Life distributors from all across the state are donating \$10 to the leading car of each lap for a total of \$2,000 in lap prizes. In addition, each of the first 40 qualifying drivers will receive \$100 with the remaining cars receiving \$50 for their efforts.

Lap	Won by	Lap	Won by
No.	Car No.	No.	Car No.
1.	ANTIGO BEVERAGE CO., INC.	26.	G & M DISTRIBUTING CO., INC.
2.	P. O. Box 548	27.	W194 N11095 Kleinmann Dr.
3.	Antigo, Wisconsin 54409	28.	Germantown, Wisconsin 53022
4.		29.	
5.		30.	
6.	LAKESIDE DISTRIBUTING CO.	31.	PETERLIN BROTHERS CO.
7.	P.O. Box 305	32.	Highway 41
8.	Ashland, Wisconsin 54806	33.	Calumet, Michigan 49913
9.		34.	
10.		35.	
11.	BARRON DISTRIBUTING CO., INC.	36.	RAYMOND DISTRIBUTING CO., INC.
12.	Box 124	37.	402 West River Street
13.	Barron, Wisconsin 54812	38.	Chippewa Falls, Wisconsin 54729
14.		39.	
15.		40.	
16.	HELLMAN-DOHMS DISTRIBUTORS, INC.	41.	MILLER-GETTELMAN DISTRIBUTOR
17.	119 South Rusk Avenue	42.	Eagle River Branch Distributing Co., Inc.
18.	Sparta, Wis. 54656	43.	Railroad Avenue
19.		44.	Eagle River, Wisconsin 54521
20.		45.	
21.	LARDENOIT DISTRIBUTING CO.	46.	DEAN DISTRIBUTING, INC.
22.	527 Stephenson St.	47.	904 North Broadway
23.	Norway, Michigan 49870	48.	Green Bay, Wisconsin 54303
24.		49.	
25.		50.	

LAP PRIZES

Lap	Won by	
No.	Car No.	Sponsor
51.	THEO. DIETZLER & CO.	
52.	719 East Summer Street	
53.	Hartford, Wisconsin 53027	
54.		
55.		
56.		
57.	JACOBSON DISTRIBUTORS	
58.	318 Chandler	
59.	Horicon, Wisconsin 53032	
60.		
61.		
62.	JOHN R. BERTAGNOLI, DISTRIBUTOR	
63.	306 Ninth Avenue	
64.	Hurley, Wisconsin 54534	
65.		
66.		
67.	OTT SCHWEITZER DISTRIBUTING CO.	
68.	Box 146	
69.	Janesville, Wisconsin 53545	
70.		
71.		
72.	ASHAUER DISTRIBUTORS, INC.	
73.	330 Taylor Street	
74.	Kaukauna, Wisconsin 54130	
75.		
76.		
77.	CHARLES H. FOSDICK III	
78.	L. W. Bellville Distributor	
79.	R. R. #1	
80.	Engadine, Michigan	
81.		
82.	KEWAUNEE ORANGE CRUSH BOTTLING CO.	
83.	401 Harrison Street	
84.	Kewaunee, Wisconsin 54216	
85.		
86.		
87.	WESTERN DISTRIBUTING CO., INC.	
88.	218 South 21 Street	
89.	La Crosse, Wisconsin 54600	
90.		

Lap	Won by	
No.	Car No.	Sponsor
91.	SIMON BROTHERS CO., INC.	
92.	901 East Washington Avenue	
93.	Madison, Wisconsin 53703	
94.		
95.		
96.		
97.	J. N. WIEGEL COMPANY, INC.	
98.	Route 4	
99.	Marshfield, Wisconsin 54449	
100.		
101.		
102.	CLAUSNITZER BEVERAGE COMPANY	
103.	Route 1	
104.	Medford, Wisconsin 54451	
105.		
106.		
107.	LEHMANN & LARSON DISTRIBUTORS, INC.	
108.	814 - 14th Avenue	
109.	Menomonie, Wisconsin 54751	
110.		
111.		
112.	LARDENOIT DISTRIBUTING CO., INC.	
113.	Niagara, Wisconsin	
114.		
115.		
116.		
117.	RUDA DISTRIBUTING COMPANY	
118.	1003 Fifth Avenue	
119.	Monroe, Wisconsin 53566	
120.		
121.		
122.	CAIN WHOLESALERS, INC.	
123.	427 Main Street	
124.	Oconto, Wisconsin 54153	
125.		
126.		
127.	TRIANGLE WHOLESALE CO., INC.	
128.	2119 81st Street	
129.	Kenosha, Wisconsin 53140	
130.		

LAP PRIZES

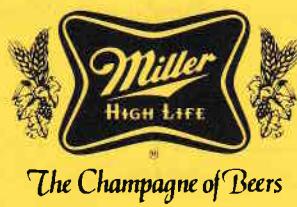
Lap	Won by	
No.	Car No.	Sponsor
131.	GILGE DISTRIBUTING CO.	
132.	Route 3, Box 1	
133.	Phillips, Wisconsin 54555	
134.		
135.		
136.		
137.	BILL WEITEN DISTRIBUTING CO.	
138.	P.O. Box 10	
139.	Vandyne, Wisconsin 54979	
140.		
141.		
142.	TRI-COUNTY BEVERAGES, INC.	
143.	P.O. Box 445	
144.	Ironwood, Michigan 49938	
145.		
146.		
147.	PRAIRIE BEER DISTRIBUTING CO.	
148.	314 Cedar Street	
149.	Prairie du Chien, Wisconsin 53821	
150.		
151.		
152.	NATIONAL BEVERAGES	
153.	3637 N. 30th Ave.	
154.	Kenosha, Wisconsin	
155.		
156.		
157.	C&H, INC.	
158.	OF REEDSBURG	
159.	225 Railroad Street	
160.	Reedsburg, Wisconsin 53959	
161.		
162.	SHAWANO DISTRIBUTING COMPANY	
163.	Box 359	
164.	Shawano, Wisconsin 54166	
165.		

Lap	Won by	
No.	Car No.	Sponsor
166.	LIND DISTRIBUTING CO., INC.	
167.	724 Elm Tree Rd.	
168.	Sheboygan, Wisconsin 53081	
169.		
170.		
171.		
172.	JAY'S DISTRIBUTING CO., INC.	
173.	2833 Stanley Street	
174.	Stevens Point, Wisconsin 54481	
175.		
176.		
177.	NORTH END DISTRIBUTORS, INC.	
178.	724 North 8th Street	
179.	Superior, Wisconsin 54881	
180.		
181.		
182.	KLINK, INC.	
183.	513 North Water Street	
184.	Watertown, Wisconsin 53094	
185.		
186.		
187.	ERDMAN DISTRIBUTING, INC.	
188.	9204 Hwy. 29 West	
189.	Wausau, Wisconsin 54401	
190.		
191.		
192.	TASSON DIST. CO.	
193.	Ishpeming, Mich. 49849	
194.	378 W. Division St.	
195.		
196.		
197.	IT'S MILLER TIME WHY NOT ENJOY ONE	
198.	WHILE WATCHING TODAY'S RACE?	
199.		
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Four Perennial Front Runners



Jack Bowsher

JACK BOWSHER of Springfield, Ohio, posted five of his 21 career USAC stock car wins at Milwaukee, including the 1971 Miller 200. In 1972 he won the Tony Bettenhausen-Miller High Life award as the top USAC late model driver here. Last year Bowsher won the pole for all four Milwaukee stock car races, finishing second in the Fair 200 and Governor's Cup 250 and fifth in the Miller 200.



Roger McCluskey



Bay Darnell

BAY DARNELL of Deerfield, Ill., enjoyed his finest year in USAC stock car competition in 1973, placing third in the point standings. Darnell, who has driven everything from jalopies to USAC Championship cars in his 17 years of racing, won several short track titles in Illinois and Wisconsin before campaigning USAC late models on a regular basis beginning in 1962. He placed 12th in last year's Miller 200.



Norm Nelson

ROGER McCLUSKEY of Tucson, Ariz., won last season's USAC Championship driving title after winning the club's late model crowns in 1969 and 1970. Four of his 21 career late model victories came in Milwaukee, including the 1970 and 1972 Miller 200s. He drove a Norm Nelson-prepared Plymouth to second place finishes in the Miller 200 and Fair 150 here last year and took sixth in the USAC late model standings.

NORM NELSON of Racine, won the USAC late model driving titles in 1960, 1965 and 1966 and hopes to become the first man ever to win a fourth crown this season. He also owned the division's title-winning cars six times. Nelson ranks second to Don White in career wins both in Milwaukee with 11 and overall with 35. A Miller 200 winner in 1955 and 1965, Nelson placed sixth in last year's event, en route to a ninth place finish in the point standings.

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UNITED STATES
AUTO CLUB

Stock Car Division POINT STANDINGS



1973 Final Standings

1. Butch Hartman	2910
2. Ramo Stott	2565
3. Bay Darnell	1815
4. Jack Bowsher	1790
5. Paul Feldner	1745
6. Roger McCluskey	1510
7. Don White	1415
8. Ernie Derr	1175
9. Norm Nelson	1095
10. John Schultz	915
11. Irv Janey	895
12. John Reimer	720
13. H. B. Bailey	710
14. Harold Fair	640
15. A. J. Foyt	620
16. Verlin Eaker	580
17. Jim Tobin	555
18. Ray Bolander	515
19. Sal Tovella	495
20. Dean Roper	450

In addition to prize money, the drivers in today's race are competing for points, which determine the champion and the 1974 standings.

National Championship Points Awarded for Today's Race

1st	250	10th	100
2nd	210	11th	90
3rd	180	12th	80
4th	160	13th	70
5th	150	14th	60
6th	140	15th	50
7th	130	16th	40
8th	120	17th	30
9th	110	18th	20
19th through 40th		15	

1974 Current Standings

(As of July 8, 1974)	
1. Butch Hartman	1220
2. Norm Nelson	1200
3. Don White	860
4. Paul Feldner	810
5. Ernie Derr	655
6. Ramo Stott	650
7. Mickey Flora	600
8. Irv Janey	550
9. Steve Drake	500
10. Larry Cope	470
11. Bay Darnell	455
12. Ken Rowley	405
13. Fred Zack	365
14. Pat Patrick	360
15. Terry Ryan	295
16. Art Bormet	260
17. Larry Phillips	250
18. Bill Wrich	230
Paul Sizemore	230
19. Jim Tobin	220



Mike Dunn photo

FRED ZACK of Milwaukee, is entered in a 1973 Camaro owned by Jim Keane of Cudahy. Zack has logged many years in Milwaukee-area sportsmen and modified stocks and is a favorite of the local fans.

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AUGUST 23-24-25**

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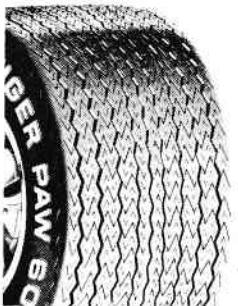


KAISHIAN
TIRES

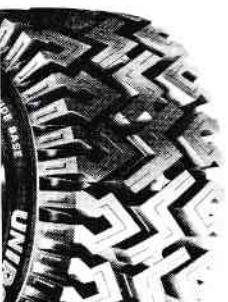
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PR5	STEEL/GLASS BELTED RADIAL	40,000				PRICES
PR4	STEEL BELTED BIAS PLY	30,000				AT
PR2	POLYESTER BIAS PLY	20,000				Kaishian's

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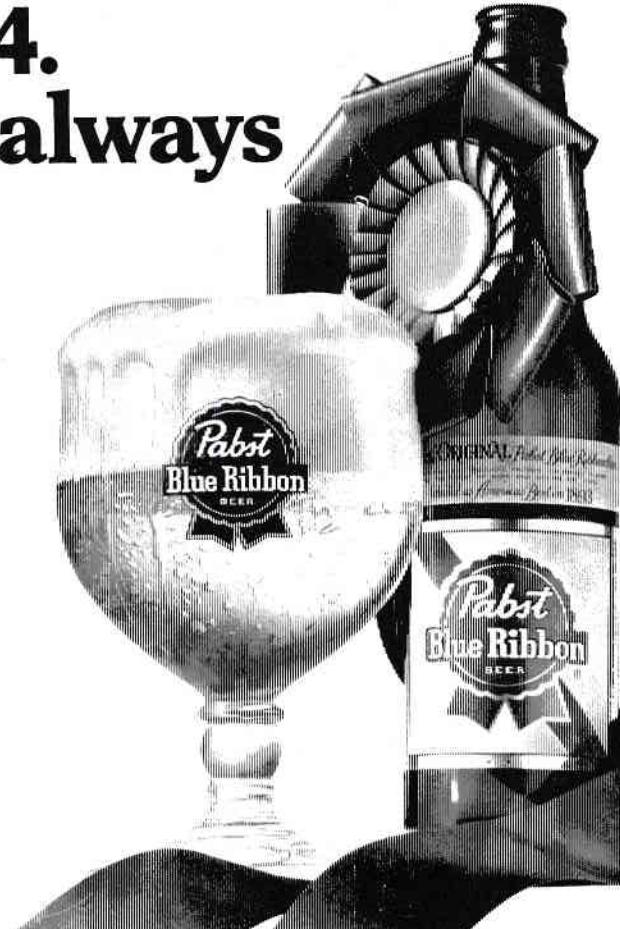
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Whitey Gerken

1930—1973

Something will be missing from this year's USAC stock car racing season at the Wisconsin State Fair Speedway.

That something will be the special aura the name Whitey Gerken added to the field.

William "Whitey" Gerken died after a racing accident last Oct. 7 at the Illiana Speedway in Schererville, Ind. The throttle on the car he was driving jammed during time trials on the half-mile paved oval and it went through the retaining wall, also taking the life of a pit crew man.

Whitey, who was 43, is survived by his wife Pat and sons Richie and Tom.

He had two careers in racing, one in USAC stocks and the other in Chicago area short track late model racing.

Starting in 1958, Whitey was a regular competitor on the Milwaukee Mile here.

His biggest race was the Sept. 17, 1961 250-miler when he took the lead on the 239th mile and kept his 1960 Chevrolet out in front for his first USAC victory.

The following year he scored his second USAC stock win in a 50-miler at Illiana. His final USAC win came in a short track event in 1969 at Cincinnati.

Several seasons he finished in the top 10 in the point standings.

In Chicago racing, he started competing on a limited basis in 1953 and regularly in 1957. He was a tough competitor at such tracks as Illiana, Grundy County, Rockford, Soldier Field and O'Hare.

The fans in Milwaukee could be counted on to cheer Whitey on, be it in a first class ride as he had when he drove for Jack Bowsher, or in a lesser mount.

Whitey could be counted on to be available as a relief driver if his car didn't make the field or if he retired early. And he could be counted on to give his all for you if he got into your car.

Whitey Gerken will be missed on both sides of the racetrack.



Armin Krueger photo
WHITEY GERKEN'S greatest moment at the Wisconsin State Fair Speedway came on Sunday afternoon, Sept. 17, when he won the 250-mile USAC stock car race. Here he is overshadowed by the huge trophy. Miss Milwaukee of 1961 shared the spotlight.



Stan Kalwasinski photo
IN THE CHICAGO area, Whitey was known to fans as a top short track driver. Here he is shown after a win last year at the Illiana (Schererville, Ind.) Speedway, the track at which he was fatally injured.

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Before Today

This is the seventh annual Miller High Life 200, but the history of the July stock car race at the Wisconsin State Fair Speedway dates back a quarter of a century.

Twenty-five of the events have been run, the first in 1949. The first five events were contested on the one-mile oval. The track was paved in early 1954 and from then on racing was a blacktop affair.

Eleven of the events were 150 miles in length, the last being in 1959. The show was extended to 200 miles in 1960 and remains that to this day.

In 1968 the Miller Brewing Company adopted the event and since that date the event was known as the Miller High Life 200.

Seventeen drivers have won the event with Don White's four victories at the top of the list. Fords



Klekhaefer Photo
NORM NELSON signed autographs after his July 17, 1955 victory in the 150-mile AAA stock car race here. He drove a 1955 Chrysler 300.

have accounted for 10 wins, by far the most of any make.

The July stock car race now enters its second quarter century with one of the richest histories of any stock car event in the country.

Previous winners of the July late model stock car race are:

Year	Driver, Home Town	Car	Time	Speed	Distance
1949	Myron Fohr, Milwaukee, Wis.	1949 Chevrolet		Not recorded	150 miles
1950	Myron Fohr, Milwaukee, Wis.	1949 Lincoln	2:16:58.57	65.70	150 miles
1951	Roger Ward, Los Angeles, Calif.	1951 Oldsmobile	2:12:39.71	67.81	150 miles
1952	Marshall Teague, Daytona Beach, Fla.	1952 Hudson	2:14:57.851	66.69	150 miles
1953	Frank Mundy, Atlanta, Ga.	1953 Hudson	2:11:28.994	68.49	150 miles
1954	Tony Bettenhausen, Tinley Park, Ill.	Track Paved in 1954			
1955	Norm Nelson, Racine, Wis.	1954 Chrysler	2:06:47.24	70.98	150 miles
1956	Troy Ruttman, Lynwood, Calif.	1955 Chrysler	1:58:28.88	76.21	150 miles
1957	Ralph Moody, Dania, Fla.	1956 Mercury	1:48:18.933	83.18	150 miles
1958	Fred Lorenzen, Elmhurst, Ill.	1957 Ford	1:45:31.62	85.29	150 miles
1959	Tony Bettenhausen, Tinley Park, Ill.	1958 Ford	1:47:31.01	83.701	150 miles
1960	Tony Bettenhausen, Tinley Park, Ill.	1958 Ford	1:47:01.62	84.93	150 miles
1961	Eddie Sachs, Allentown, Pa.	1961 Ford	2:17:54.17	87.019	200 miles
1962	Don White, Keokuk, Ia.	1962 Ford	2:17:18.801	87.399	200 miles
1963	Don White, Keokuk, Ia.	1963 Ford	2:14:39.55	89.115	200 miles
1964	Parnelli Jones, Torrance, Calif.	1964 Mercury	2:14:16.312	89.374	200 miles
1965	Norm Nelson, Racine, Wis.	1964 Mercury	2:10:08.119	93.10	200 miles
1966	Don White, Keokuk, Ia.	1965 Plymouth	2:12:57.085	90.25	200 miles
1967	Don White, Keokuk, Ia.	1966 Dodge	2:08:00.771	93.743	200 miles
1968	A. J. Foyt, Houston, Tex.	1966 Dodge	2:07:17.930	94.268	200 miles
1969	Bobby Unser, Albuquerque, N. M.	1968 Ford	2:05:08.590	95.897	200 miles
1970	Roger McCluskey, Tucson, Ariz.	1969 Ford	2:07:17.650	94.270	200 miles
1971	Jack Bowsher, Springfield, Ohio	1970 Plymouth	2:02:33.114	97.916	200 miles
1972	Roger McCluskey, Tucson, Ariz.	1969 Ford	2:05:18.789	95.763	200 miles
1973	Butch Hartman, S. Zanesville, Ohio	1970 Plymouth	2:13:51.958	89.644	200 miles
		1973 Dodge	2:12:52.278	90.314	200 miles

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FAIR STOCK 200 SUNDAY, AUG. 18* QUAL: SAME DAY	\$5.50	\$4.50	\$3.50	\$1.75
GOVERNOR'S CUP 250 SUNDAY, SEPT. 8 QUAL: SAT., SEPT. 7	\$6.00	\$5.00	\$4.00	\$2.00

*FAIR DATES—PRICES SHOWN DO NOT INCLUDE ADMISSION TO THE GROUNDS . . . HOWEVER, the special reduced price policy for the second and/or third races attended (during the fair) that was initiated last season, will again be in effect for this year. Multiple advance sale ticket purchasers for all three races will be given two discount coupons worth \$1.50 off the normal \$2.00 gate admission charge.

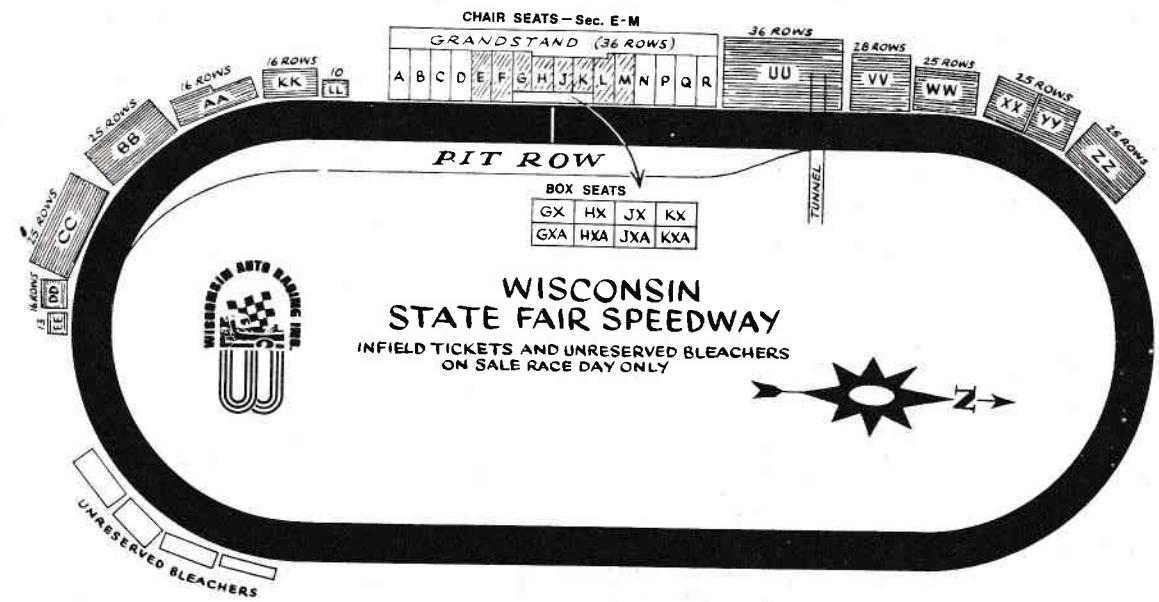
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Four more United States Auto Club events remain on the 1974 Wisconsin State Fair Speedway calendar. The next three will take place during the Wisconsin State Fair. Plan to make as many as you can. The Championship Trail will return on Sunday, Aug. 11, followed by three more stock shows. Order now for the choice of the remaining tickets.

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HAWKEYE HOPEFULS

The state of Iowa has more than 60 dirt short tracks in its boundaries, yet it has produced an unusual number of paved track drivers. Here are a trio of Iowa entries in today's race.

IRV JANEY of Cedar Rapids, shown displaying his protective headgear, was USAC's 1973 stock car rookie of the year after placing 11th in the point standings. The former International Motor Contest Assn. champion finished seventh in the Miller 200 and cracked the top 10 in two other Milwaukee appearances last year.



Mike Dunn Photos



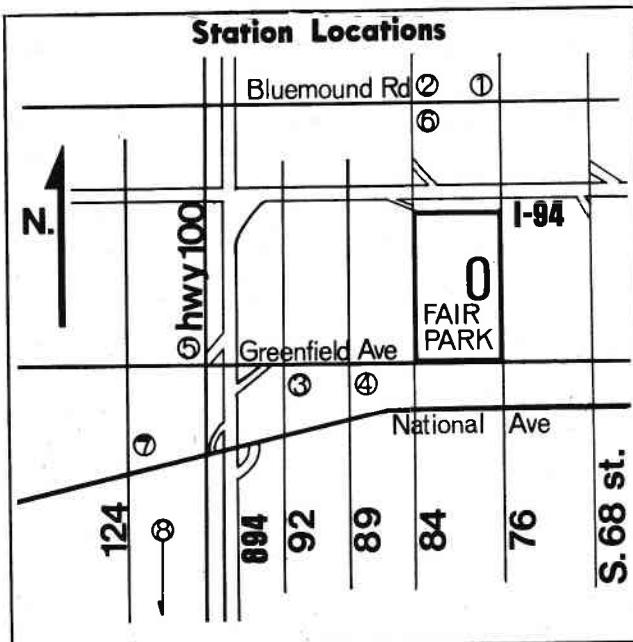
TERRY RYAN of Davenport, became a regular USAC late model campaigner in 1972 after starring in the Mid-Continent Racing Assn. and International Motor Contest Assn. Last year he finished 11th in the Miller 200 and 21st in USAC's point race. He is driving an updated version of A. J. Foyt's Chevelle of last year.



RAMO STOTT of Keokuk, won the Automobile Racing Club of America championship in 1971 and was runner-up in last year's USAC point standings. He displayed his consistency at Milwaukee by finishing fourth in last year's Miller 200 and placing no lower than sixth in the three other races here. He is campaigning a 1972 Monte Carlo on the pavement this season.

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GAS STATIONS WILL OPEN FOR RACE FANS ON SUNDAYS—Eight gasoline stations near the Wisconsin State Fair (WSF) Speedway have agreed to open on race Sundays for the convenience of Milwaukee race fans. Even though gas is more plentiful now, these stations made the decision to open on Sunday for us back when gas was extremely scarce. Therefore, fans needing gas while here for the races are asked to patronize these dealers (hours shown):



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PARTS FOR LATE MODELS

We Buy Wrecks and Junkers

Burnham Auto Salvage

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WE SELL

LATE MODEL PARTS

- ENGINE AND BODY PARTS
- TRANSMISSIONS
- FRONT ENDS
- RADIATORS AND SPRINGS

HERE IT IS
HOT LINE

WE BUY
LATE MODEL WRECKS
Foreign and Domestic
HOT LINE SERVICE
DAILY DELIVERIES
to
MILWAUKEE AND AREA
Direct Line—No Toll Charge
MLW.
271-3125
1/2 Mi. East of Hwy. 144
on Co. Tk. A (Across
from Club 144)

BRADLEY AUTO SALVAGE INC.

R. 6, Co. Tk. A, WEST BEND JIM GISH, Pres.



What a difference
between
rustproofing and ZIEBART rustproofing!

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King of the Outdoor Bar-Be-Que

Outdoor Catering for:

- Private Parties
- Churches
- Clubs
- Plant Picnics
- Fund Raising
- Any Big Outside Event

HAVE PITS — WILL TRAVEL
Home Pit — 786-3398

DON'T RACE INTO YOUR NEXT USED CAR PURCHASE!

— SEE TOMMY FIRST —

TOMMY'S AUTO EXCHANGE

73rd & Fond du Lac Ave.



"WE SPECIALIZE IN LOW PRESSURE"

FINISH OF SEVENTH ANNUAL MILLER 200

1.	21.
2.	22.
3.	23.
4.	24.
5.	25.
6.	26.
7.	27.
8.	28.
9.	29.
10.	30.
11.	31.
12.	32.
13.	33.
14.	34.
15.	35.
16.	36.
17.	37.
18.	38.
19.	39.
20.	40.

TIME OF RACE:

AVERAGE SPEED:

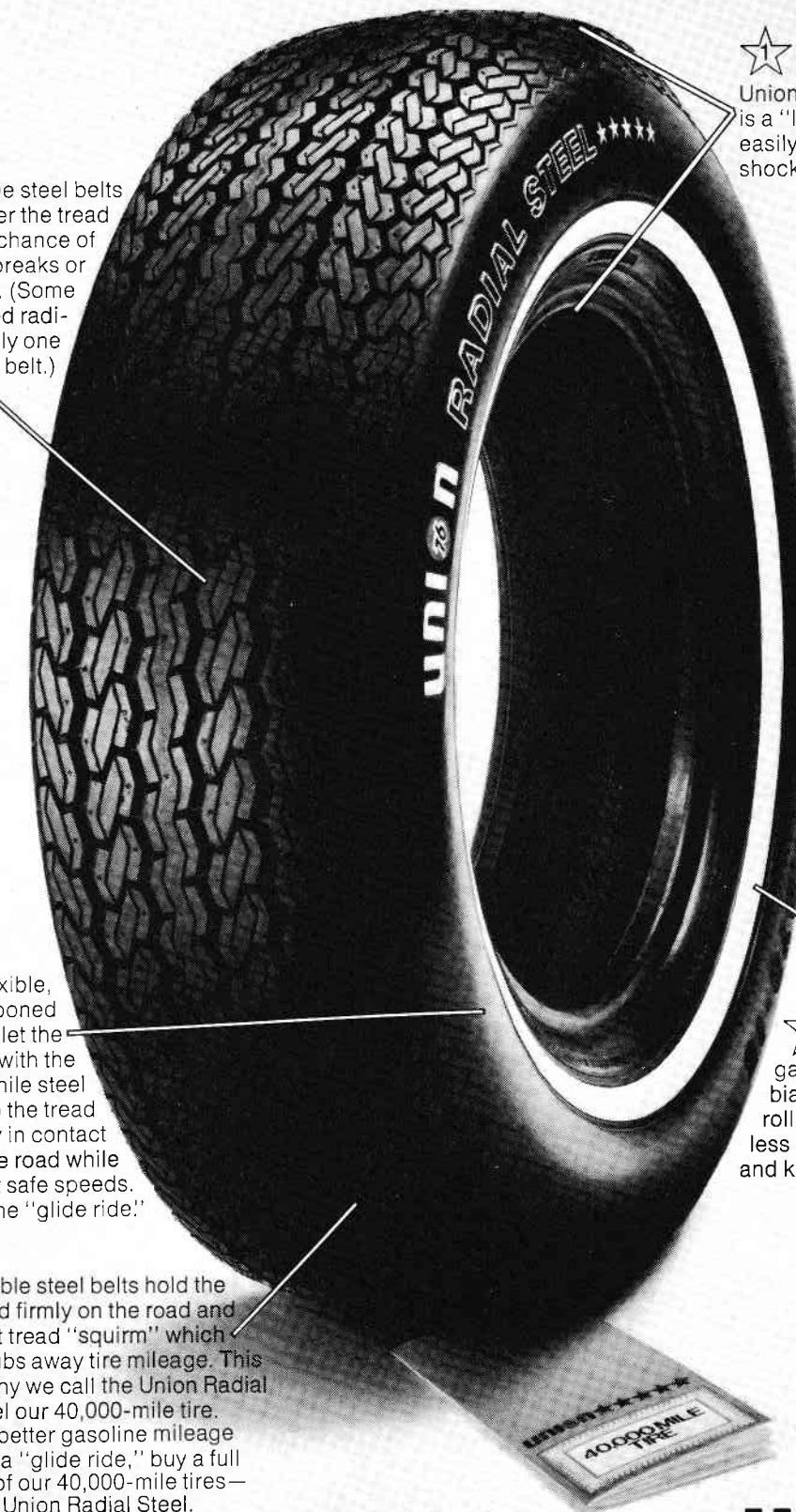
ACCESSORY PRIZE MONEY

UNION 76	FIRESTONE	GOODYEAR	PERFECT CIRCLE	MONROE	CHAMPION
\$500	\$600	\$600	\$200	\$200	\$200
300	300	300		100	125
200	100	100		50	100
				25	

TRACK RECORDS — ONE MILE PAVED TRACK — WISCONSIN STATE FAIR SPEEDWAY LATE MODEL STOCK CARS

Distance	Driver	Car	Time	Speed	Date
1 MILE (trials)	Bobby Unser	#5-1970 Plymouth SuperBird	33.074	108.847	9-10-72
1 MILE (race)	Bobby Unser	#5-1970 Plymouth SuperBird	33.945	106.554	9-10-72
5 MILES	Bobby Unser	#5-1970 Plymouth SuperBird	2:45.317	108.883	9-10-72
10 MILES	Butch Hartman	#75-1973 Dodge Charger	5:35.732	107.228	9- 9-73
15 MILES	Butch Hartman	#75-1973 Dodge Charger	8:29.371	106.013	9- 9-73
25 MILES	Butch Hartman	#75-1973 Dodge Charger	14:15.694	105.178	9- 9-73
50 MILES	Don White	#3-1969 Dodge Daytona	28:23.456	105.668	7-12-70
75 MILES	Butch Hartman	#75-1973 Dodge Charger	43:05.986	104.409	9- 9-73
100 MILES	Roger McCluskey	#1-1970 Plymouth SuperBird	59:55.961	100.114	7-12-70
125 MILES	Butch Hartman	#75-1973 Dodge Charger	1:14:23.316	100.822	9- 9-73
150 MILES	Bobby Unser	#15-1969 Ford Torino	1:30:43.620	99.198	9- 7-69
175 MILES	Don White	#3-1969 Dodge Charger	1:45:52.410	99.176	9- 7-69
200 MILES	Don White	#3-1969 Dodge Charger	2:01:40.360	98.495	9- 7-69
225 MILES	Don White	#3-1969 Dodge Charger	2:16:55.620	98.592	9- 7-69
250 MILES	Don White	#1-1968 Dodge Charger	2:32:12.067	98.554	9- 8-68

FIVE REASONS TO DRIVE A SET OF NEW UNION RADIAL STEEL TIRES.



Unlike many steel-belted radial tires, the Union Radial Steel is a "low profile" tire that easily absorbs road shock.

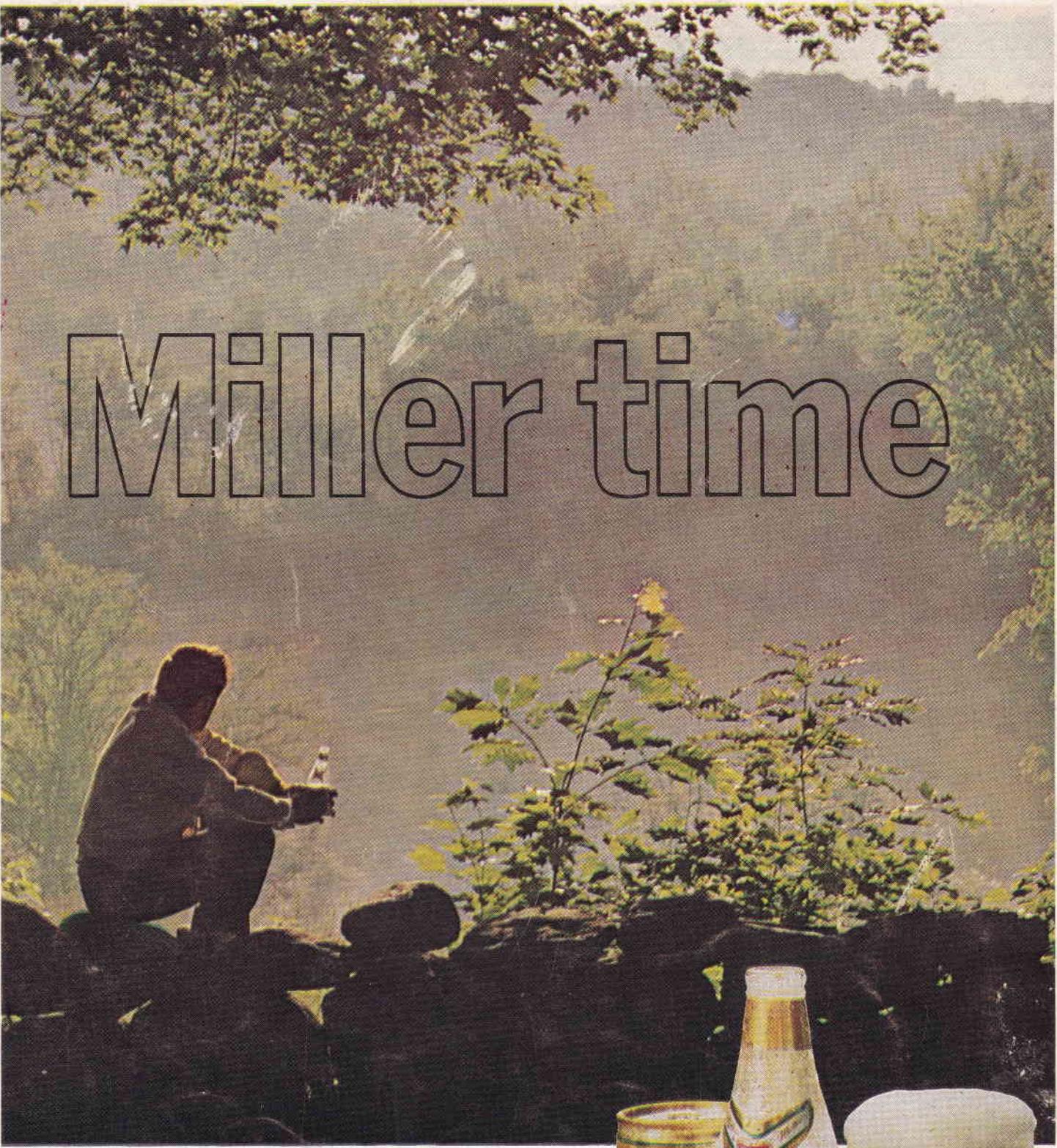
2 Two wide steel belts under the tread reduce the chance of impact breaks or punctures. (Some steel-belted radials have only one steel belt.)

3 Flexible, ballooned sidewalls let the tire lean with the turn, while steel belts keep the tread flat, firmly in contact with the road while driving at safe speeds. We call it the "glide ride."

5 Double steel belts hold the tread firmly on the road and fight tread "squirm" which scrubs away tire mileage. This is why we call the Union Radial Steel our 40,000-mile tire. For better gasoline mileage and a "glide ride," buy a full set of our 40,000-mile tires—The Union Radial Steel.

4 Radial design delivers more gasoline mileage than bias ply tires due to less rolling resistance. It takes less horsepower to start and keep a radial tire rolling.

UNION
76



Miller time

**If you've got the time,
we've got the beer.**

